PROGRAM DESCRIPTION

This course will engage students in a study of the United Kingdom’s environmental and agricultural issues. While touring the U.K., the group will examine techniques used by public relations professionals and journalists to educate the public about these issues. Students will learn how producers in the U.K. grow their food as the tour group travels to farming and agricultural research operations in both countries. The tour group will also visit media outlets to experience how environmental and agricultural issues are covered in the U.K.’s media. Students will walk away with a discerning view of how British and American media differ in their coverage of environmental and agricultural issues, including land use, water quality, animal welfare, and GM and organic food production.

Program Type: Faculty-led

Program Director: Dr. Jeff Miller, jdmiller@uark.edu

Program Application Deadline: February 1, 2019

Program Dates: May 24 - June 7, 2019*

Program Costs: (Est.) $3,000 + Airfare (Est.) $1,800 + UA Tuition

Course credit: 3 Credit Hours

*Prices and travel dates to be confirmed by January 1, 2019.
STUDY TOUR HIGHLIGHTS

ROYAL AGRICULTURAL COLLEGE  Meet with the Dean of the School of Agriculture at the oldest agricultural college in the UK.

ROYAL BATH AND WEST SHOW  Watch the country’s finest livestock compete to be crowned best in show. Enjoy falconry displays and admire the discipline of the country’s best gun dogs.

STRATFORD-UPON-AVON  Tour the birthplace of William Shakespeare. Experience a performance at the Royal Shakespeare Company’s Swan Theatre.

STONEHENGE  Visit the famous prehistoric monument thought to have been an ancient burial ground.