

ENGLAND AND SCOTLAND

ENVIRONMENTAL AND AGRICULTURAL COMMUNICATIONS STUDY TOUR



PROGRAM DESCRIPTION

This course will engage students in a study of the United Kingdom's environmental and agricultural issues. While touring the U.K., the group will examine techniques used by public relations professionals and journalists to educate the public about these issues. Students will learn how producers in the U.K. grow their food, as the tour group travels to farming and agricultural research operations in both countries. The tour group will also visit media outlets to experience how environmental and agricultural issues are covered in the U.K.'s media. Students will walk away with a discerning view of how British and American media differ in their coverage of environmental and agricultural issues, including land use, water quality, animal welfare, and GM and organic food production.

PROGRAM TYPE: FACULTY-LED

PROGRAM DIRECTOR: DR. JEFF MILLER, JDMILLER@UARK.EDU

PROGRAM DATES: MAY 24 - JUNE 7*

PROGRAM COSTS: (ESTIMATED) \$3,000 + AIRFARE (EST. \$1,800) + UA TUITION

**Prices and travel dates to be confirmed by February 2017.*



BUMPERS COLLEGE

INTERNATIONAL PROGRAMS OFFICE

Navigate your path!



THE SCOTTISH FARMER Visit Glasgow, Scotland to speak with editors of Scotland's leading farming publication.

SCOTLAND'S RURAL COLLEGE Meet with faculty at SRUC and the Roslin Institute, home of Dolly, the first cloned sheep.

ST. ANDREWS AND OLD COURSE Explore one of the oldest golf courses in the world. Meet with the course superintendent and marketing staff.

FARMERS GUARDIAN Visit with the editor of Farmers Guardian, a weekly newspaper covering the British farming industry.

FARMERS WEEKLY GROUP Tour the facilities and visit with content editors of a company that produces publications including the Farmers Weekly Magazine, Crops Magazine, Poultry World and the group's website Farmers Weekly Interactive.

STUDY TOUR HIGHLIGHTS

NOTABLE ACADEMIC EXCURSIONS INCLUDE:

ROYAL AGRICULTURAL COLLEGE Meet with the Dean of the School of Agriculture at the oldest agricultural college in the UK.

ROYAL BATH AND WEST SHOW Watch the country's finest livestock compete to be crowned best in show. Enjoy falconry displays and admire the discipline of the country's best gun dogs.

STRATFORD-UPON-AVON Tour the birthplace of William Shakespeare. Experience a performance at the Royal Shakespeare Company's Swan Theatre.

STONEHENGE Visit the famous prehistoric monument thought to have been an ancient burial ground.



To learn more about this program, visit bumpersinternational.uark.edu or contact the program director. To apply visit <http://studyabroad.uark.edu/agcomUK>