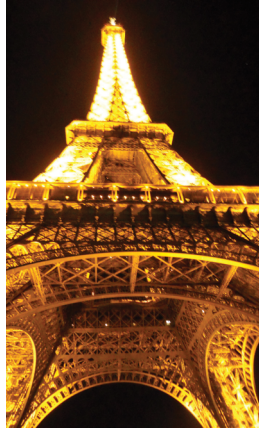


# LONDON AND PARIS

## AMPD LONDON/PARIS STUDY TOUR



### PROGRAM DESCRIPTION

Apparel Merchandising and Product Development (AMPD) students will have the opportunity to broaden their international knowledge of the apparel industry by participating in this study tour. Students will visit manufacturers and designers, as well as local museums, in London and Paris. This study tour course provides an on-site study of the French and English fashion manufacturers and markets. The course will examine the design, production, distribution and retailing of fashion goods from couture fashion to mass markets in London and Paris.

PROGRAM TYPE: FACULTY-LED TOUR

PROGRAM DIRECTORS: DR. KATHY SMITH, [KASMITH@UARK.EDU](mailto:KASMITH@UARK.EDU)

MS. STEPHANIE HUBERT, [SKHOPPER@UARK.EDU](mailto:SKHOPPER@UARK.EDU)

PROGRAM DATES: MAY 14 - MAY 28\*

PROGRAM COSTS: (ESTIMATED) \$4,000 + AIRFARE (EST. \$1,700) + UA TUITION

*\*Prices and travel dates to be confirmed by February 2017.*



BUMPERS COLLEGE

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## MEET PREVIOUS STUDENTS

“My experience showed how what I learn in my classes is applied on the job, especially at an international level. Participating in an international program was the greatest experience of my life. If you have the opportunity to participate in one, then do it, because it will have such a positive effect on you and your future.”

- CarLonda Sandidge (left), 2016 participant

“This study tour offered insight into sourcing, manufacturing, and how businesses operate, which was a great learning opportunity for my future career in apparel merchandising and retail business. This study tour will enhance my resume. Besides academic learning, I personally feel more confident in myself after the study tour.”

- Taylor Peck (right), 2016 participant

## OPPORTUNITY

Students will have the opportunity to experience Western management and operations and compare to European methods. This experience is valuable for students who will one day work with global companies in a professional environment. Experiencing the French and English cultures and customs first hand will make a lasting impression on participants. This unique study abroad experience will enhance each student's level of competitiveness in their professional job market upon graduation, setting them apart from their peers.



To learn more about this program, visit [bumpersinternational.uark.edu](http://bumpersinternational.uark.edu) or contact the program director. To apply visit <http://studyabroad.uark.edu/AMPDEurope>.